

ABF Hosting Criteria version 30/ 11/2014(ABF Langkawi)

The Asian Bird Fair (ABF) is an annual event created to highlight the different bird fairs in Asia, to promote the protection of birds and their habitats, encourage birdwatching and other ecotourism activities.

ASIAN BIRD FAIR (ABF) – Hosting Criteria 2017

ABF 2017 is now open for hosting. This process will begin immediately and listed below are the standard requirements.

Criteria for Potential Hosts 2017

Interested organizations must fulfill the following requirements:

1. Present a letter of intent to host the Asian Bird Fair by 31st December 2015. The letter must include proposed dates, venue and proof of support from local government/national government agencies. Other important information such as themes, bird species to be highlighted and draft schedule of activities should be included if available.
2. Attend at least one regional bird event prior to hosting the ABF.
3. Organize and host an ocular trip for the ABF Executive Committee (ExeComm) to the festival site at least 5 months before holding the ABF.
4. Organize a 3-day official Asian Bird Fair starting with a Welcome Dinner on the eve of the ABF, a 2-day bird fair and an ecotourism/cultural tour of the host city and/or its' environs on the third day.
5. Invite the Asian Bird Fair Network and founding organizations namely, Chinese Wild Bird Federation, Bird Conservation Society of Thailand, Malaysian Nature Society, Nature Society of Singapore, Wild Bird Club of the Philippines and the Wild Bird Society of Taipei.
6. The Oriental Bird Club (United Kingdom), other birdwatching organizations in the region and other conservation organizations in the host country should also be invited.
7. Where possible, the host should sponsor at least 1 round air fare to each of the ABF ExeComm members and where possible, to also extend this to members of the founding organizations.
8. Each of the organizations above should be provided a booth to promote their organizations and activities.
9. Provide local transportation (airport to venue to airport), board and lodging for two delegates (3 in the case of the ABF ExeComm) of the invited

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organizations for the duration of the Asian Bird Fair. Extra delegates to be charged accordingly.

10. Partner with the local government of the host city to promote ecotourism potential such as cultural sites, crafts, cuisine, and where possible, partner with the national agencies concerning tourism, environment and education.
11. Encourage local community and learning institution participation.
12. To host a Turnover Dinner during the preceding ABF to launch their ABF. The programme should include a session to discuss feedback and to encourage the hosting of the succeeding ABF.
13. Preference for ABF potential hosts will be given to organizations with existing bird festivals/fairs.

Proposed Schedule

The schedule of events during the ABF should be as follows:

Eve of the bird fair

- Welcome Dinner

1st Day of the bird fair

- Opening Ceremonies
- ABF Network Meeting
- Fellowship Dinner

2nd Day of the bird fair

- Dialogue with participating organizations
- Closing Ceremonies
- Turnover Dinner

3rd Day

- Ecotour
- Farewell Dinner on the last day

4th Day

- Check Out / Post Tour (duration of post tour is subject to host capacity)

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Additional Requirements

During the Asian Bird Fair, the host must do the following:

1. Organize a Welcome Dinner to be hosted by the local government or partner (i.e. city mayor or tourism department or similiar). Program must include a speaking slot for the ABF ExeComm and to acknowledgement all participating organizations and exchange of tokens.
2. During the course of the 1st day of the bird fair, to host a meeting for the ABF Network.
3. During the Opening Ceremonies, include slot for a representative from the ABF ExeComm to deliver a message.
4. Turnover Dinner to be shouldered by the host of the succeeding ABF to introduce the next venue, date, theme, logo, proposed schedule and attractions of the host city. If possible, a representative of the local government partner of the next host city should also be present. Program must include a message from the ABF ExeComm, presentation of logos and snapshots of previous ABFs in chronological order.
5. Farewell Dinner. All organizations to give a short talk and exchange tokens with the host organization and to organize a group photo
6. Organize a post fair birdwatching tour for paying delegates.

For further inquiries of information, kindly contact the ABF Network at abirdfair@gmail.com or visit asianbirdfair.net